



LISA BUCK PHOTOGRAPHY

# 5 TIPS FOR A GREAT HEADSHOT

1

## APPAREL

WEAR WHAT YOU FEEL CONFIDENT IN! BRING A VARIETY. AVOID DISTRACTING PATTERNS OR GRAPHICS. MAKE SURE CLOTHES ARE WRINKLE-FREE. (I KEEP A STEAMER IN THE STUDIO). CHECK FOR LINT, ESPECIALLY IF YOU ARE A PET OWNER LIKE ME. (I ALWAYS HAVE LINT ROLLERS IN THE STUDIO).

2

## HAIR + MAKEUP

HAIR SHOULD BE NEAT AND NOT HANGING IN YOUR EYES, CAUSING SHADOWS. I WORK WITH SEVERAL AWESOME HAIR AND MAKEUP ARTISTS AND ENCOURAGE MY CLIENTS TO USE THEM! BUT IF YOU OPT TO DIY, THAT'S FINE TOO. I EDIT OUT STRAY HAIRS AND REMOVE SKIN BLEMISHES, TO GIVE A NATURAL AND VIBRANT LOOK.

3

## SMILE

IF YOUR LIPS ARE DRY OR CHAPPED, APPLY LIP BALM A FEW DAYS LEADING UP TO YOUR SESSION. AND REMEMBER TO FLOSS!

4

## PROPS

HEADSHOTS DON'T HAVE TO BE STUFFY-- THEY CAN REFLECT YOUR PERSONALITY, PROFESSION, AND PERSONAL INTERESTS. SOME CLIENTS LIKE TO INCLUDE A PRODUCT THEY SELL. ONE OF MY CLIENTS IS AN AUTHOR AND I PHOTOGRAPHED HER WITH BOOKS. ANOTHER CLIENT IS A LAWYER WHO BIKES TO WORK, SO I PHOTOGRAPHED HIM WITH HIS BIKE.

5

## ATTITUDE

LET'S BE REAL— MOST OF US DREAD HAVING OUR PICTURE TAKEN. RELAX! A GOOD PHOTOGRAPHER WILL MAKE YOU COMFORTABLE AND GUIDE YOU THROUGH YOUR SESSION, USING ANGLES AND POSES THAT ARE FLATTERING. YOUR HEADSHOTS WILL SHOW YOU ARE CONFIDENT, PROFESSIONAL, AND APPROACHABLE.